

RANDY TAYLOR: AN ICON OF THE AIRWAVES

by praveen amirtharaj

Randy Taylor has been an icon on GTA airwaves over the past 25 years. His message is simple – give people the voice and they will find the solutions to help make this country better. Randy now brings his engaging and empowering new show to Sauga960AM starting September 11 – weekdays 7-9am.

PRAVEEN AMIRTHARAJ: When did you first get interested in politics?

RANDY TAYLOR: I was very young. My earliest memory of politics was of President Kennedy and at his inauguration when he said, “Ask not what your country can do for you but what you can do for your country”. I felt moved and was triggered so young to believe great leaders can inspire an entire nation to rise up. His words inspired an entire nation to know they were a part of it. I’ve never forgotten those words. To this day I still believe the right person can change the trajectory of our country for the better and allow us to one day say, “Do you see that? We made it better”.

PA: Why do you have some faith in people? Or do you?

RT: I have always known my greatest asset is my belief in others. In my other career as a speaker and behavioural expert, I can stand on stage in a room of a thousand people and see identical potential in every one of them. This notion that the world picks the winners and losers is not true. It is the very impetus that holds people back. When we believe our potential is unlimited. My hope with this show is to convince as many people as I can to believe in our ability to be a part of the solution and hold elected officials to account and use our vote to demand just that.

PA: If you weren’t on the radio, what would we find you doing these days?

RT: Speaking, training, and coaching through my company Taylormadeleadership. Like radio, I am very passionate about doing this work. My belief is that my job is to hold up the mirror and convince as many people as I can what they are truly capable of. You would find me doing that and being with a family I never could have imagined having, being on my boat and out in nature.

PA: You ran as a political candidate previously, what did that experience teach you?

RT: It taught me how incredible people are and that the hope for honesty and hard work

and striving to make the country better by our political leaders is so strong. When I ran, within 2 weeks of the nomination, 300 volunteers joined my campaign and helped to raise \$65,000 for no other reason than they wanted to make the country better. I will never forget that experience. It gave me unlimited faith that we always need to believe in each other.

PA: Who inspires you and why?

RT: There would be too many people to list them all. In the world of personal development Jim Rohn who was Anthony Robbin’s mentor. In life, my wife who has become Canada’s top nutritionist, runs a very busy practice, writes books and has poured herself into raising two of the most incredible children. In radio, Mike Cooper who was my mentor and friend early on. Martin Luther King, John Kennedy and others and my guidance counsellor Mr. Gretzinger who lit a spark in me the day I left high school at age 16 when he told me on my way out the door, “Randy, I want you to know, where you are now has nothing to do with where you can go”. He was right for us all.

PA: What do you want listeners to take away with the new Randy Taylor Show?

RT: That they can play a big role in the direction of this country. My show will be focused on bringing important topics forward every day, and then take calls from

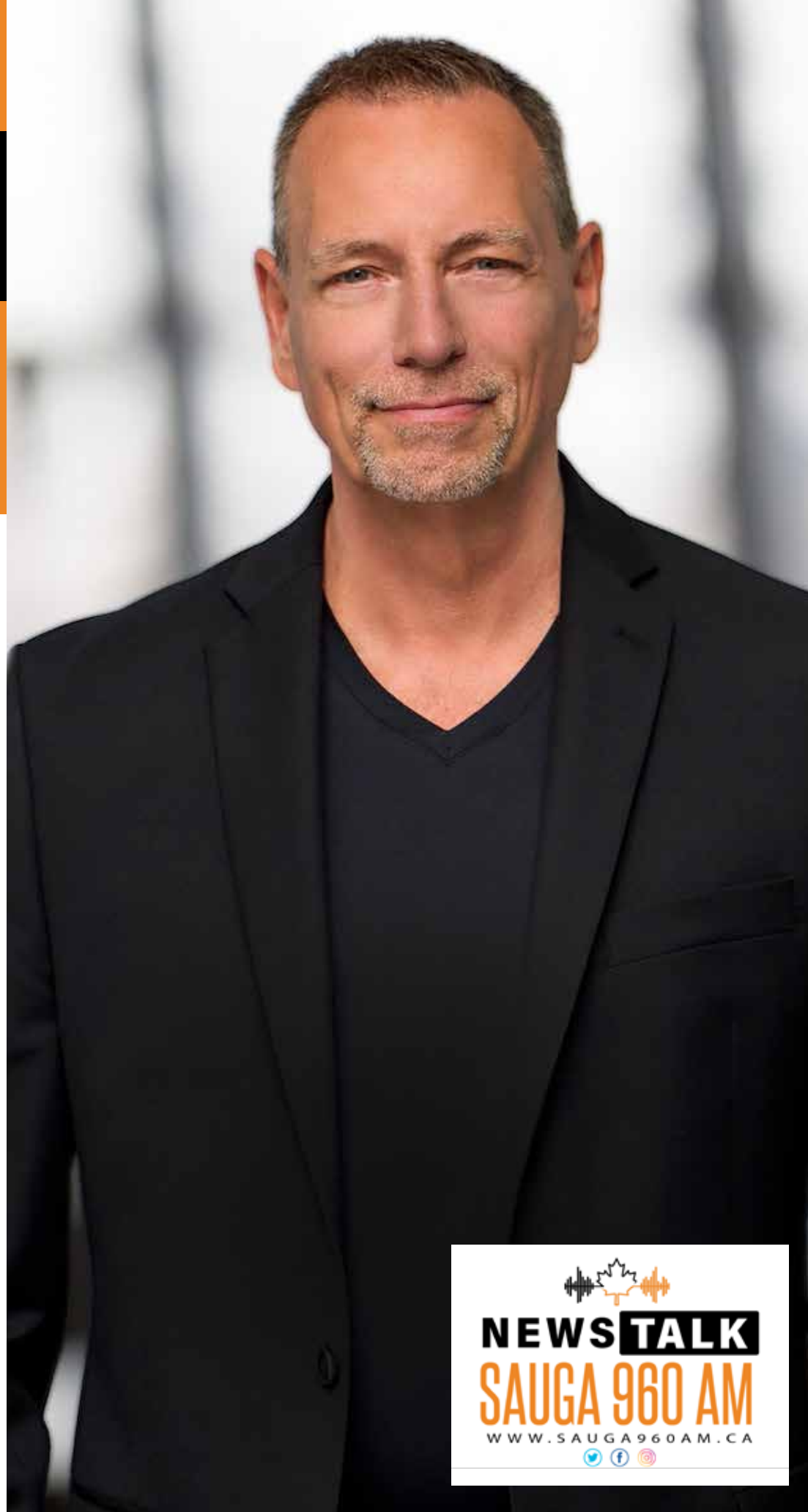
my listeners to know they will be heard. We so badly need to change how we act and interact about the issues facing this nation. We need to get away from simply shouting and pointing fingers about what's wrong. We need to provide solutions and that is the basis of what my show will be about.

PA: Are you optimistic about Canada's future and the GTA's role in shaping that future?

RT: We do live in an incredible country that has so much promise, but people need to get involved. Elected officials need to be held to account and right now they are not. It's up to us all to do that.

PA: Top 3 "must listen" that's on your musical playlist?

RT: It's impossible to narrow it down to 3 because music, (rock, country, classical, pop, alternative) but here goes.
Elton John- Your song
Bono and Luciano Pavarotti-
Miss Sarajevo
Don McLean- American Pie
And 10,000 more!



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